

# STRATEGIC PLAN Executive Summary 2007

*The mission of the Squamscott Community Commons is to improve the quality of community and family life by creating and maintaining an intergenerational center that provides social, health, recreational, cultural and educational opportunities for all.*

*We are dedicated to the preservation of the natural environment for future generations. Our facility design and operations reflect our commitment to minimize our impact on the environment and to be a model of conservation for the region.*



**SQUAMSCOTT  
COMMUNITY  
COMMONS**

## CORE VALUES

### *Inclusivity*

We are committed to a diversity of people and communities. Everyone is welcome.

### *Community Partnership*

We connect, support and collaborate with the people, programs and organizations of our community.

### *Community Wellness*

We foster healthy living and cultivate a vibrant community.

### *Sustainability*

We embrace technology and standards that are respectful of people and the environment.

## STRATEGIC GOALS

### *Community Hub*

Offer a safe and welcoming gathering place for all members of our community through participation in our recreational activities and diverse community programs and events.

### *Under One Roof*

Provide participating agencies with an attractive, cost-effective and financially secure home for their programs. Residents include ECCA (Exeter Center for Creative Arts), Great Bay Kids Company, Richie MacFarland Children's Center, Rockingham Community Action, SeaCare Health Services, Southern District YMCA/Camp Lincoln, and Squamscott Community Commons.

### *Model of Collaboration*

Nurture and support collaborations to improve the way our community solves problems. Create synergy between participating agencies to reach more people with mutually innovative programs and services. Be an important partner with The Tuck Learning Campus, which includes the Alternative Education Program, Exeter Adult Education, Great Bay eLearning Charter School, and Seacoast School of Technology.

### *Environmental Leadership*

Act as a role model for sustainable design and operations that can be replicated by others. Inform and educate our community about conservation and sustainability issues.

### *Funding*

Be fiscally secure with diverse funding from earned and invested income, programs, grants and gifts.

## OUTCOMES

### *Economic*

Participating agencies benefit from lower operating expenses. Participating agency programs and services are more comprehensive and accessible. Volunteer and donor bases for agencies are expanded. Local economy profits from increased employment opportunities.

### *Environmental*

Environmental awareness is a shared value throughout the community. "Green" building design becomes the standard for new construction. Local wildlife and watershed habitats are restored and preserved.

### *Social*

Our community is a model for quality of life and wellness. Barriers to agency services are eliminated, so that all people in need have access to programs and services that improve their well-being. As a forum for community conversation and interaction, we enhance the vitality of the seacoast region.

[www.squamscott.org](http://www.squamscott.org)  
[info@squamscott.org](mailto:info@squamscott.org)

603-778-4722  
PO Box 521  
56 Linden Street  
Exeter NH 03833

